

Environmental Policy – at a Tipping Point?

Business implications of the dramatic new political focus on the environment



8 November 2006, 1 Birdcage Walk, London SW1



Keynote Speakers

Rt Hon David Miliband MP
Secretary of State for Environment

Peter Ainsworth MP
Shadow Secretary of State for Environment

Sir John Harman
Chairman, Environment Agency

Peter Carl
Director General, European Commission
Environment Directorate

Other Speakers include

David Baldock
Director, Institute for European Environmental Policy

Steve Elliott
Chief Executive, Chemical Industries Association

John Hontelez
Secretary General, European Environmental Bureau

Tony Juniper
Executive Director, Friends of the Earth

Guy Saxton
Managing Director, AngelBourse

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Conference objective

Environmental issues have risen rapidly to the centre of political debate – a raft of proposals with potentially dramatic effects for business are now in the policy pipeline.

EIC’s Conference is a top level review of the implications for British business of the growing political focus on environmental issues and policies – both the challenges and the market opportunities being created.

In the morning the Conference will hear from the Secretary of State for Environment, the Conservative Shadow Secretary of State and senior policy-makers, opinion formers and regulators on:

- Government and Opposition plans for new environmental policies
- How the regulators will be putting these into practice
- The future of EU environmental policy

The afternoon will look in detail at the implications for your business of environmental policy with two high level panel sessions reviewing:

- The impact of new policy and legislation on mainstream industry
- The opportunities for environmental technologies and services

Conference Programme

Morning Chair: Adrian Wilkes
Executive Chairman, EIC

Session 1: UK Environmental Policy – At A Tipping Point?

- 9.00 Registration and refreshments
- 9.30 Chairman’s Introduction
- 9.40 **Rt Hon David Miliband MP**
Secretary of State for Environment
 - Government plans for future of environmental policy
 - The role of business in a new ‘environmental contract’
 - Driving forward environmental technology and innovation
- 10.15 **Peter Ainsworth MP**
Shadow Secretary of State for Environment
 - The Conservative Environmental Policy Review
 - Competitiveness and the environment – how the Conservatives will achieve green growth
 - Opportunities for the environmental technologies and services sector under a Conservative Government
- 10.50 **Sir John Harman**
Chairman, Environment Agency
 - The changing legislative framework for business
 - Putting future environmental policy into practice
 - Squaring the environment and competitiveness circle

11.20 Coffee

Session 2: The Future of EU Environmental Policy – Job Done?

- 11.50 **Peter Carl** *Director General, European Commission Environment Directorate*
 - Key forthcoming EU environmental policy developments
 - The European debate on environmental standards and the competitiveness of industry
 - The EU Environmental Technology Action Plan
- 12.20 **David Baldock** *Director, Institute for European Environmental Policy*
 - How does environmental policy fit with the EU Lisbon agenda for competitiveness and jobs
 - What will EU environmental policy look like in five years time?
 - Key sectors where environmental policy will focus in the future

- 12.50 **John Hontelez** *Secretary General, European Environmental Bureau*
 - Key environmental challenges for the EU
 - How can the EU lead the world in establishing a clean and competitive economy?
 - Key areas of demand for environmental technologies

1.20 Lunch

Afternoon Chair: Sarah Mukherjee
BBC Environment Correspondent

Session 3: The Rise of Environmental Policy: Cost or Opportunity for Industry?

- 2.20 Panel Discussion
 - Tony Juniper**
Executive Director, Friends of the Earth
 - Guy Saxton**
Managing Director, AngelBourse
 - Steve Elliott**
Chief Executive, Chemical Industries Association
 - David Fison**
Chief Executive, Skanska UK
 - Wendy Stephenson**
Head of Environmental Affairs, Engineering Employers Federation
 - Moving up the political agenda - the changing legislative and policy framework for business
 - Taking the lead – ensuring environmental protection is at the heart of economic growth
 - Investing in the future - how environmental issues will affect future investment flows

Session 4: A World of Opportunities for Environmental Technology?

- 3.20 Panel Discussion
 - Jonathan Davies**
Chair, EIC Waste and Resources Working Group
 - John Bradley**
Chair, EIC Climate Change Working Group
 - Alistair Kean**
Chair, EIC Contaminated Land Working Group
 - Richard Munden**
Chair, EIC Water Pollution Control Working Group
 - Mike Galey**
Chair, EIC Transport Pollution Control Working Group
 - Key future market opportunities for environmental solutions
 - What are the key barriers to the success of the environmental industry – and how to overcome them
 - How to succeed in growing markets for environmental solutions

4.20 Chairman’s Conclusions

4.30 Finish

Conference benefits

- Hear from by the leading environmental policy-makers in UK and Europe
- Alerts you to the implications for your business strategy of the new political focus on environment
- Alerts you to the current and future opportunities for the UK and European environmental technologies and services sector
- Advance warning of new environmental policy measures that will directly impact on your business
- Advice from leading businessmen commercially benefiting from the environmental policy challenge
- A unique forum for you to network with key companies, (potential) partners and customers



Who should attend?

The Conference is a unique event for all those in business with responsibility for environmental issues, environmental solutions providers, and the public sector including:

- CSR and Environmental Managers
- Managing Directors
- Technical Directors
- Public Affairs Managers
- Environmental Technology & Services Companies
- Environmental Consultancies
- Local Authorities
- Investors
- Regional Development Agencies
- Researchers and Academics
- Trade Association Directors

Registration form

Environmental Policy – at a Tipping Point? Business implications of the dramatic new political focus on the environment 8 November 2006

To:
The Environmental Industries Commission – Business Services Ltd
45 Weymouth Street, London W1G 8ND
Tel: 020 7935 1675
Fax: 020 7486 3455
Email: info@eic-uk.co.uk

We wish to make conference reservation(s) for the following delegate(s):

| |
|-----------------------------------|
| Name of Company |
| Nature of Business |
| Where you learnt about this event |
| Address |
| Telephone |
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Delegate 1

| | |
|----------|------------|
| Title | First name |
| Surname | |
| Position | |
| Email | |

Delegate 2

| | |
|----------|------------|
| Title | First name |
| Surname | |
| Position | |
| Email | |

Conference fees

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| Full day (inc. lunch) | £395 per delegate | £ |
| EIC Members, Public Sector and Academics only | £295 per delegate | £ |
| VAT @ 17.5% | £69.13 / £51.63 per delegate | £ |
| Total | | £ |
| Invoice me <input type="radio"/> Charge my credit card <input type="radio"/> Cheque enclosed <input type="radio"/> | | |
| Visa / Mastercard number | | |
| Cardholder name | | |
| Expiry date | Security code | |

Please make cheques payable to:
'The Environmental Industries Commission – Business Services Ltd'.

Registration details

Date and Venue

8 November 2006
1 Birdcage Walk, Westminster, London SW1H 9JJ.

Fee

The fee for attending this conference (including full speaker documentation and refreshments) is:
i) £395 (plus VAT) for the whole day, including lunch; or
ii) £295 (plus VAT) for Members of the Environmental Industries Commission

Registrations are acknowledged with a VAT receipt (VAT No. 853 6057 18)

Exhibition and Advertising opportunities

For information on exhibition and advertising opportunities contact Fergus Gregory on Tel: 020 7486 9566; Email: eicmarketing@eic-uk.co.uk

Notice

Incorrect mailing information If you are receiving multiple mailings for this event, or if there is any error in your personal or company details, we apologise. Please inform us immediately so that we can update our database.

Changes The content and timing of this programme or identity of the speakers may change for reasons beyond the control of the Environmental Industries Commission – Business Services Ltd.

Refunds A refund, less a service charge of £60 plus VAT, will be made in respect of notification of cancellation received in writing at EIC's office no later than 13 October 2006. No refunds can be made thereafter, but a substitute delegate is always welcome.

Payment All fees are payable in advance of the conference. Delegates who have not paid prior to the conference date will be required to provide credit card details or supply a company cheque at registration on the morning of the conference, or they may be refused admission.

About EIC

The Environmental Industries Commission (EIC) is the lead association promoting and supporting the development of a strong, competitive UK environmental technology and services industry with a sound home market from which to compete successfully world-wide. It represents over 300 companies providing environmental solutions.

EIC provides a vital voice for the industry with policy-makers in Westminster, Whitehall and Brussels. Through its innovative Working Groups, the EIC actively promotes a supportive legislative and fiscal framework that emphasises cost effective policies, coherent standards and practical solutions.

"The Environmental industry is vital and very much part of our industrial future... EIC is an active and effective champion of the environmental technology and services sector."

Rt Hon Margaret Beckett MP, *Secretary of State for the Environment 2001-06*

"EIC plays an extremely important role putting forward a forward looking approach on the environment - it is one of the most effective lobby groups in the country and is listened to by everyone in power."

Sir John Harman, *Chairman of the Environment Agency*

For further information about EIC please contact EIC's commercial team on

Tel: 020 7486 9566; Email: eicmarketing@eic-uk.co.uk
or visit our website at www.eic-uk.co.uk